



Planning > Business Impact Analysis (BIA)

What would it cost your company if your business were shut down for: [1 hour?](#) [1 day?](#) [1 week?](#)
[Or more?](#)

How much loss is acceptable and for how long?

There are just some things your business cannot do without.

Understanding how your business works, your business risk, and which processes must interlock and be continually available to sell, to produce for and support your customers, is the goal of the Business Impact Analysis (BIA).

The output of the BIA defines the operational and financial impact of an interruption or outage to your company. It identifies corporate risk, critical business processes, their recovery time objectives (RTO), recovery point objectives (RPO), and the operational and financial impact of losing these critical processes. The BIA pinpoints critical processes and recovery time requirements necessary for your business to survive a major disruption.

Our comprehensive evaluation of your business identifies:

- The most critical business processes throughout your enterprise.
- The maximum outage that a business process can sustain before it severely impacts the well-being of your business.
- The financial, productivity, and personnel impact of an extended business outage, broken down by business process.
- The priorities of your business process recovery.

The costs of an outage are estimated in hours, days and weeks. This level of cost detail provides you with the financial information you need to make sound risk management and business recovery decisions.

With a comprehensive BIA from ITC you get a clear picture of your critical business processes and the associated expense of not having those processes available.

We can help you prioritize your recovery strategies, and recommend cost-effective safeguards for risk mitigation, IT disaster recovery and/or loss prevention.

Let one of our experienced consultants help you implement a roadmap to making sound investment decisions for how best to resume your business in the event of a disruption.

ITC is your Total Protection Solutions Provider.

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