



Planning > Business Continuity Plan (BCP)

In today's environment of 24/7 Operations, just-in-time inventory, outsourcing of business functions, and strategic business alliances, a business continuity plan is more than just a disaster recovery plan (DRP) for the IT organization.

While disaster recovery plans (DRP) are important they are far from providing your company with business continuity. Companies that have a requirement for **NO** downtime need plans far broader than just an IT recovery plan. They require plans that address key business processes, people, and infrastructure, along with ways to incorporate business resiliency into the entire organization - plans developed by experts in risk management such as the experts at ITC.

According to a report published by Strategic Research Corporation, a Santa Barbara, California, market research and consulting firm, the financial impact of a major business process outage can be enormous if an effective risk management plan is not in place: \$6.5 million per hour in the case of a brokerage operation, \$2.6 million per hour for credit card sales authorization or a mere \$14,500 for an automated teller machine.

Your business may or may not incur this same financial impact; however the asset risk from just one of your key business processes being out of commission can still be significant.

An experienced ITC Risk Management consultant can help you identify your critical business processes and requirements. We can help you assess not only the financial impact but also the impact on your people, your infrastructure, your asset risk and your company's reputation.

Let an experienced ITC Risk Management consultant help you become a resilient business.

ITC is your Total Protection Solutions Provider.

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